

„Even in the digital era, a human touch may not be missing.“

Economist Steven van Belleghem is a popular speaker at home and abroad. As an expert in customer focus in the digital world, he takes his audience on a journey to the world of modern customer relationships in a clever, enthusiastic and inspiring way. Steven van Belleghem is not only a passionate keynote speaker, entrepreneur and thought leader in the terms of customer relationship, but also the author of three bestselling books. His first book, "The Conversation Manager", which won the award for most innovative marketing book of 2010, made him a famous. The Global Topspeaker also wrote "The Conversation Company" and his most recent book "When Digital Becomes Human". This work received the award of "Best Marketing Book of 2015". Over 75,000 copies of his books were sold.



Conversation Manager, Economist, Marketeer, Inspirer

Fachgebiet/e: digitalisation, customer relationship, marketing

Sprachen: Dutch, English



BERATUNG@5-STERNE-REDNER.DE



+49 (0) 821 790040-10

WWW.5-STERNE-REDNER.DE



JETZT BEGEISTERN LASSEN.